

# SUZ

primeros  
**20 años**

Thank You!

Thank You!





In **SUR**: **U**nited **R**etransmitting **S**ystem, our company's mission is to provide the Latin American population residing in the United States, with programming from their home roots that is factual, relevant, up to date, without editing nor breaks and with the authenticity of its origin.

For more than 20 years we have been the platform through which the Latin emigrant has been able to connect with its home roots.

**SUZ** was founded more than 20 years ago, at the time of its foundation it was amongst the first Spanish speaking channels that would retransmit programming solely targeted to the Latin Americans residing in the United States.



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Currently SUR LLC is viewed as an important Latin staple in the Hispanic paid Television world. Since its inception, SUR LLC has expanded to the point that it now offers





4 TV channels that retransmit  
programming from

**10 countries and 20 different  
Latin American signals.**



Our channels are available through  
Satellite in:



And the major cable providers  
throughout the country are:



# canal

# SUR

is the main channel that is most recognized and solicited by distributors and the general public alike.

Surgeon General's Warning: Quitting Now Greatly Reduces Serious Risks to Your Smoking. © 2004 Philip Morris Inc.



Is the main channel that is most recognized and solicited by distributors and the general public alike.

The channel is distributed in the United States and it retransmits top of the hour **news** alongside **high-rating entertainment** programming from the most important Latin American channels.





reaches more than



**1.7 million  
homes in the  
United States**

through the major cable  
providers.

canal  
**SUZ**'s audience is composed of:



**40%** males and **60%** females



**67%** married and **33%** single



**90%** are **40** years old and over

**53%** of our audience has lived in the United States 10 or more years



**SUZ**perú

**SUZ**perú was the second channel introduced in 2005, shortly after its introduction it became the favorite channel amongst the Peruvian community residing in the United States.





**SUR**perú retransmits **high-rating** programs from the main Peruvian local channels such as: America TV, Frecuencia Latina, PAX TV, as well as independent production companies. SUR Peru reaches more than 900,000 cable subscribers and almost **1 million subscribers in DIRECTV.**





**SUZ**perú's audience is composed of:



**60%** males and **40%** females



**67%** married and **33%** single



**53%** of our viewers are **35 a 54** years old

**86%** of our viewers have lived in the **United States** for more than 4 years





# estudii 5



**estudio5** takes us through an international expedition of the best of what the Spanish television has to offer: movies, series, documentaries, and Mexican soccer from the “**Liga Ascenso MX**”.

In estudio5, action and adventure combine with high-rating international series, documentaries that encourage us to explore our world and movies with renowned international actors.



Our viewers will be able to enjoy **high-quality entertainment programming in Spanish**, with famous productions like – “Apelando a un lenguaje común, no un país específico” and productions from: Argentina, Italy, Mexico, Spain and Uruguay. With **600,000** national DIRECTV subscribers





*tvVenezuela*




surfaced in 2006 as a strategic alliance between the Venezuelan TV Channel Globovision and SUR in the United States, the main objective of this alliance was to fill the void that existed within the Venezuelan community residing the United States who could not obtain news and entertainment from their country.



 provides informative programming from talk shows to sports news. It has almost a million subscribers through Direct TV and more than 700,000 cable subscribers.



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's audience is composed of:  
60% male and 40% female  
75% married and 25% single  
47% are 35 a 54 years old  
83% have lived in the United States for more than 4 years



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**75%** married and **25%** single



**47%** are **35 a 54** years old

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**Currently, SUZ's grand  
family retransmits on a  
weekly basis more than**

**98** hours of live  
programming



**370 hours** a week are  
encompassed of news and  
informative programming

**and 346 hours** weekly of  
entertainment and sports  
programming  
reaching over **6 million**  
Hispanic homes in the  
United States



**The quality of our programming  
and the love for the Hispanic  
community is what makes SUZ  
one of the most important  
Hispanic networks in the  
United States.**

Thank You!

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